



ADVANCING WOMEN  
POWERING THE ECONOMY

# 15 Things YOU Can Do

- 1 Download copies of Change The Story's four status reports on the women in Vermont and share them far and wide. <http://changethestoryvt.org/reports>
- 2 Teach the young people in your life the things we all need to know – how to balance a checkbook, what to consider before getting a credit card, and how to create a personal budget.
- 3 Encourage a woman to apply for a job you think she's qualified for but she's likely to dismiss as beyond her experience. Follow up with her – let her know she's got this!
- 4 Specifically invite a girl to help you change a tire, fix a leaking pipe, or update a program on your computer.
- 5 Move beyond mentoring. Sponsor a woman you think is ready for a promotion or a new project by using your credibility to advocate for her.
- 6 Give women meaningful opportunities to lead and have a voice in decision-making by inviting them to serve on advisory committees and boards of directors.
- 7 Invite 1-2 women to attend a business, social or networking event with you; expose them to new connections and widen their circles.
- 8 Invite the men in your life to attend a "women's event" and have a conversation about how gender has impacted them. Share with them how your gender has impacted you.
- 9 Support family friendly employment policies.
- 10 Support women to run for public office. Or run yourself! Nominate women to serve on public boards and commissions.
- 11 Support women-owned businesses as an individual or through your company's purchasing. Ask about how many women are in senior management or serve on the boards of companies you do business with.
- 12 Share your own stories – successes, pitfalls, and unanticipated discoveries. They will inspire those around you, provide perspective, and encourage persistence.
- 13 Offer direct practical support to a woman interviewing for jobs – by offering to conduct a mock interview, reviewing a resume and cover letter, or babysitting while she attends an interview.
- 14 When you notice that a woman in your workplace is not taken seriously, let your colleagues know that this behavior is disrespectful and unacceptable.
- 15 Enlist others – invite family members, friends, and colleagues to make a specific commitment to help Change The Story.

[changethestoryvt.org](http://changethestoryvt.org)

